



Clinic for Special Children

535 Bunker Hill Road, PO Box, 128. Strasburg, PA 17579 T 717.687.9407 F 717.687.9237

Dear Friend,

This year, Clinic for Special Children (CSC) is hosting its first 5K Run/Walk/Jog on Saturday, September 22, 2018 from 8 to 10 a.m. I am writing to ask for your support as a sponsor, which will help us continue to provide affordable and effective care to underserved children with genetic and other complex disorders. Can we count on your support?

Since 1989, CSC has served as a non-profit medical home for over 3,600 children with complex care needs. At the Clinic, patients are offered comprehensive clinical, laboratory, and diagnostic services – all under one roof. Through our unique approach to genomic medicine, we are often able to prevent disability or limit suffering in ways that transform the lives of children and their loved ones. With thanks to generous donors like you, we can continue to keep our clinical and laboratory fees to a minimum. We bill approximately 70-90% below the cost of comparable services at other health centers, and these services comprised only 14% of revenue in fiscal year 2017.

The Clinic operates on a conservative \$3 million budget and is funded from four major sources of revenue – annual benefit auctions, collaborative relationships, fees for services paid by patient families, and donations from caring people just like you. If you'd like to be a part of CSC's mission of providing comprehensive medical, laboratory, and consultative services to children who suffer from genetic and other complex medical disorders, please review our sponsorship opportunities and return your commitment by September 1.

If you have any questions, please contact me at (717) 687-9407 or trineer@clinicforspecialchildren.org. We appreciate your generosity, which helps support the patients and families we serve who depend on our affordable, compassionate, and effective care.

Sincerely,

Teresa Rineer

Teresa Rineer
Development Director

Enclosures

P.S. On behalf of everyone at CSC, including our patients and their families, we give our thanks in advance for your consideration and commitment as a sponsor. Don't delay, secure your sponsorship before September 1, 2018!

P.S.S. Stay tuned to the "Events" section of our website and our summer newsletter for more details about our run and participant registration as they become available.



Your support helps children like Madeline
receive the life-saving care they need.
Thank you!

**For more information about Clinic for Special Children and our 5K race, go to:
www.clinicforspecialchildren.org**



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5K Run/Walk/Jog September 22, 2018

Non-Exclusive Sponsorship Opportunities

Event Sponsor - \$2,500 Investment

- Verbal recognition during award ceremony
- Opportunity to provide items with company logo in every race bag
- Company logo prominently displayed on signage throughout the course
- Large company logo on race t-shirts
- Company logo and website link displayed on CSC website
- Prime placement of company logo on banner at start/finish line
- Company logo prominently displayed in printed program and other fundraising materials
- 4 complimentary race entries

Platinum Sponsor - \$1,000 Investment

- Opportunity to provide items with company logo in every race bag
- Company logo displayed on signage
- Large company logo on race t-shirts
- Company logo and website link displayed on CSC website
- Company logo on signage and banner at start/finish line
- Company logo displayed in printed program and other fundraising materials
- 3 complimentary race entries

Gold Sponsor - \$750 Investment

- Medium company logo on race t-shirts
- Company logo and website link to business on CSC website
- Company logo on signage and banner at start/finish line
- Company logo displayed in printed program
- 2 complimentary race entries

Silver Sponsor - \$500 Investment

- Small company logo on race t-shirts
- Acknowledgement on CSC website
- Company logo on signage at start/finish line
- Company logo displayed in printed program
- 1 complimentary race entry

Bronze Sponsor - \$250 Investment

- Company logo on signage at start/finish line
- Company logo displayed in printed program

In-Kind Sponsors – Promotional & Miscellaneous Items

- Company name or logo on signage at start/finish line
- Company name or logo displayed in printed program
- Race bag items may include a combination of sport water bottles, coupons, pens, key chains, brochures, business cards, or product samples, etc. Minimum is 100.
- Supplies may include bottled water, bottled sports drinks, fresh fruit, baked goods, and individual bags of snacks.



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5K Run/Walk/Jog September 22, 2018 Sponsorship Information

Thank you for your support! Please complete and return this form to CSC by September 1, 2018. To ensure proper company recognition, your logo must be provided in EPS or Vector format and emailed to Teresa at trineer@clinicforspecialchildren.org before the deadline.

Company/Sponsor Name

Contact Name & Title

Phone#

Street Address

City

State

Zip

Email Address

Today's Date

Please indicate your level of support:

- _____ Event Sponsor: \$2,500
- _____ Platinum Sponsor: \$1,000
- _____ Gold Sponsor: \$750
- _____ Silver Sponsor: \$500
- _____ Bronze Sponsor: \$250
- _____ Charitable Donation: Amount \$ _____
- _____ In-Kind Sponsor: description of item(s) _____

Make checks payable to:
Clinic for Special Children
 525 Bunker Hill Road
 PO Box 128
 Strasburg, PA 17579

If you would like your support to remain anonymous, please check here: _____

<u>To pay by credit card, please provide the following:</u>			Amount \$ _____
_____ Visa	_____ Master Card	_____ American Express	_____ Discover
_____	_____	_____	_____
Credit Card Number	3-Digit Code	Expiration Date	
_____	_____	_____	
Cardholder's Name	Billing Zip Code	Authorized Signature	

Thank you for your support!

Donations are tax deductible according to IRS regulations. Please consult your tax advisor for information. You will receive a receipt for your donation. If you have questions call Teresa Rineer, Development Director, at (717) 687-9407 or email trineer@clinicforspecialchildren.org.